



Welcome to the Wellville Strategy Lab!

Thursday, June 11, 2015: 8:30 am – 8 pm

Friday, June 12, 2015: 8:30 am – 3:30 pm

The Lodge at Blue Lake, Upper Valley, CA

Breakfast available from 8 – 8:30 am on Thursday and Friday

OBJECTIVES:

1. Test and refine your current strategy to enhance its likely results by applying insights from the ReThink Health Dynamics Model
2. Learn about sustainable financing strategies, and your role as a leadership team in identifying and implementing them
3. Draft the outline of your business plan
4. Build the peer learning network among the leadership teams of the Wellville Five

<p>8:30 – 8:45</p> <p>Rick Brush Susan Jen Kristen Glauser</p>	<p>Welcome</p> <ul style="list-style-type: none"> • Greeting from our hosts and sponsors • Logistics <p>Objective: <i>All are welcomed and have survival needs handled</i></p>
<p>8:45 – 8:55</p> <p>Sherry Immediato</p>	<p>Overview</p> <ul style="list-style-type: none"> • Session objectives and agenda • What brings us here (from survey) • Ground rules • Introduction of participants by communities <p>Objective: <i>Alignment; name the “questions that matter” that bring us together; create safe space</i></p>
<p>8:55 – 9:45</p> <p>Pedja Stojicic</p>	<p>Building our Learning Community</p> <ul style="list-style-type: none"> • Check-in (conversation focused on a few questions) In small groups • Discussion of our common interests <p>Objective: <i>We all connect on values, purposes and deepen cross community relationships</i></p>
<p>9:45 – 10:00</p>	<p>BREAK</p> <p>Objective: <i>Physical movement, attend to distractions; meet somebody new</i></p>

<p>10:00 – 12:00</p> <p>Rebecca Niles</p>	<p>Intro to ReThink Health Dynamics – Understanding Typical Pitfalls (in mixed groups)</p> <ul style="list-style-type: none"> • Model overview • Your survey input – what happens if ... • Pitfalls exercise/reports <p>Objective: <i>Able to use model as tool; get to know each other; discover systems lessons</i></p>
<p>12:00 – 1:00</p>	<p>Lunch</p>
<p>1:00 – 4:00</p> <p>Rebecca Niles</p>	<p>Using the Model to Refine Your Strategies (with your team – includes break)</p> <ul style="list-style-type: none"> • Review results of likely impact of your current strategies • Consider other refinements to achieve the results you want <p>Objective: <i>Understand likely implications of current strategies; identify ways to increase leverage to achieve desired results</i></p>
<p>4:00 – 4:30</p> <p>Sherry Immediato</p>	<p>Strategy Wrap-up</p> <ul style="list-style-type: none"> • What are you taking away from this that could become part of your business plan? • Where to from here? Using the model with others back home and/or sharing insights • 5 minute feedback <p>Objective: <i>Capture insights/questions; begin thinking about how to bring home learnings from strategy lab and apply them to business plan</i></p>
<p>4:30 – 4:45</p>	<p>Break</p> <p>Objective: <i>Digest the day, recharge</i></p>
<p>4:45 – 5:45</p> <p>Rick Brush, Marvin Avilez with guests</p>	<p>Prototype Examples – Data as an Initiative</p> <ul style="list-style-type: none"> • How communities can use data to drive strategic decisions and engage support <ul style="list-style-type: none"> • Insights from the field and the current health data pilot in Lake County - Andy Krackov, California Health Care Foundation • Lake County stories - Cathy Ferron and rep from Tribal Health • IBM Watson Health & HICcup/Way to Wellville <ul style="list-style-type: none"> • Shared vision for the partnership: healthier people and communities through integrated community data, insights and action - Sreeram Ramakrishnan, IBM • Spartanburg pilots – Sreeram Ramakrishnan <p>Objective: <i>Information and stimulation – how can data be an initiative?</i></p>
<p>5:45 – 8:00</p>	<p>Cocktails, Dinner, etc.</p> <p>Objective: <i>Unwind, connect, enjoy each other and the beautiful place.</i></p>

Friday, June 12th

<p>8:30 – 9:00</p> <p>Sherry Immediato, Pedja Stojcic</p>	<p>Review Overnight Insights and Plan for Day</p> <ul style="list-style-type: none"> • Welcome back – review goals and agenda for the day • Leaving! (reminders from Kristen) • Check-in as a process • Check-in: What do you most want to talk about with others before you leave today? <p>Objective: <i>Check-in; align around purpose and process for day; ID topics for afternoon</i></p>
<p>9:00 – 10:00</p> <p>Rick Brush, Stacy Becker, Sherry Immediato</p>	<p>Business Planning and Sustainable Financing</p> <ul style="list-style-type: none"> • Thinking about your health economy and how to leverage it • Examples from the field • The path to sustainable financing • Implications <p>Objective: <i>Recognizing untapped assets/resources in our communities; recognize the need to develop focus and expertise (e.g. a CFO and/or financing committee) to move toward sustainability</i></p>
<p>10:00 – 10:15</p>	<p>Break</p>
<p>10:15 – 11:15</p> <p>Sherry Immediato, Rick Brush</p>	<p>Business Plan Outlines/Story – Team time</p> <p>Questions your plan should answer:</p> <ol style="list-style-type: none"> 1. What is the unique value you will create? 2. Who will value what you create, and how will they value it? 3. How will you reliably create this value? 4. Why will you succeed? 5. What are the risks and your plans to minimize them? 6. What is your financial/business model? 7. What do you need from lenders and investors, and why is this in their interest? <p>Objective: <i>Synthesize your work so far using 7 questions for guidance; develop “a shared story of now”</i></p>
<p>11:15 – 12:30</p> <p>Sherry Immediato</p>	<p>Team Presentations (total of 15 minutes each)</p> <p>7 minute presentations; 7 minutes of feedback</p> <p>Objective: <i>Practice – develop a story/case about the investability of your work; get feedback</i></p>

12:30 – 1:00	<p>Break/lunch/organize breakout groups</p> <p><i>Objective: Relax, recharge, determine how to get most value from remaining time</i></p>
1:00 – 2:15	<p>Breakout Groups (lunch continues)</p> <p>Possible topics:</p> <ol style="list-style-type: none"> 1. Coaching on narrative 2. Using the ReThink Health Dynamics model back home 3. More coaching on pieces of b-plan outline 4. Engaging your community 5. How to engage local government as participants and funders <p><i>Objective: Everyone has the opportunity to network with others and/or get coaching on a topic of interest.</i></p>
2:15 – 2:30	<p>Break</p>
2:30 – 2:55	<p>W5 Team Huddles</p> <ul style="list-style-type: none"> • What are we taking away? What are our next steps to include those not here? <p><i>Objective: Gather insights, decisions, and next steps with a focus on how to engage those not here.</i></p>
2:55 – 3:15	<p>Highlights on Next Steps</p> <ul style="list-style-type: none"> • 3 minute report outs; Q&A <p><i>Objective: Clear next steps; harvest insights</i></p>
3:15 – 3:20	<p>What's Next</p> <ul style="list-style-type: none"> • Proposed next steps and request for feedback <p><i>Objective: Clarity about next steps in the Leading the Way to Wellville Learning Series and connections with HICcup</i></p>
3:20 – 3:30	<p>Closing</p> <p><i>Objective: Closure, appreciation, acknowledgements, feedback and learning.</i></p>